

Farmers Market Prices for October 2025: Fruit and Vegetable Products

This report documents price summary statistics across multiple Fruit and Vegetable products collected from 14 farms selling in 23 different farmers markets in New York State.

Prepared by: Cornell Agricultural Marketing Research Program
Project website with additional resources: https://farmersmarketresearch.cornell.edu

| | | | October 2025 | | | |
|-------------------------|---------|-----------------|--------------------------|-----------------|-----------------|--------------|
| Species | Type | Unit of Measure | Weighted Avg. Price (\$) | Min. Price (\$) | Max. Price (\$) | Volume Sales |
| Arugula | N/O | BAG | 5.13 | 4.50 | 7.50 | 164.00 |
| Arugula | Organic | BAG | 6.49 | 6.00 | 9.00 | 55.00 |
| Broccoli | N/O | LB | 4.85 | 3.00 | 6.50 | 109.15 |
| Cabbage | Organic | EA | 3.93 | 3.00 | 7.72 | 192.43 |
| Cabbage | Organic | LB | 3.17 | 2.06 | 4.12 | 773.80 |
| Carrots with tops | N/O | BNCH | 5.71 | 5.00 | 7.50 | 74.00 |
| Carrots with tops | Organic | BNCH | 6.16 | 6.00 | 6.19 | 755.00 |
| Cauliflower | N/O | LB | 5.00 | 5.00 | 5.00 | 46.95 |
| Cauliflower | Organic | LB | 4.14 | 4.00 | 6.00 | 1,308.37 |
| Garlic | N/O | EA | 3.14 | 0.75 | 3.75 | 171.00 |
| Garlic | Organic | EA | 1.68 | 1.25 | 3.00 | 2,541.00 |
| Kale | N/O | BNCH | 6.29 | 3.00 | 7.00 | 34.00 |
| Kale | Organic | BNCH | 4.96 | 4.50 | 5.15 | 776.00 |
| Lettuce, red/green leaf | N/O | HD | 3.99 | 3.50 | 5.00 | 85.00 |
| Lettuce, red/green leaf | Organic | HD | 3.77 | 3.50 | 6.00 | 786.00 |
| Onion | N/O | EA | 0.98 | 0.50 | 1.50 | 116.00 |
| Onion | Organic | LB | 3.78 | 2.00 | 4.54 | 85.66 |
| Potatoes | N/O | LB | 5.37 | 1.49 | 8.00 | 16.00 |
| Potatoes | N/O | QRT | 6.22 | 3.00 | 8.00 | 96.00 |
| Potatoes | Organic | LB | 3.58 | 3.50 | 3.62 | 478.95 |
| Radishes with greens | Organic | BNCH | 4.61 | 4.00 | 5.15 | 300.00 |
| Scallion | N/O | BNCH | 5.36 | 3.00 | 5.50 | 18.00 |



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| Scallion | Organic | BNCH | 4.06 | 3.00 | 4.12 | 364.00 |
|---------------------------|---------|------|------|------|------|--------|
| Shishito Pepper | Organic | PNT | 5.52 | 4.00 | 6.19 | 52.00 |
| Spinach | Organic | BAG | 6.50 | 6.00 | 7.22 | 75.00 |
| Sweet Peppers, all colors | N/O | LB | 6.36 | 5.00 | 7.00 | 68.02 |
| Sweet Peppers, all colors | N/O | EA | 1.11 | 0.25 | 2.00 | 33.00 |
| Tomato, cherry | N/O | PNT | 6.88 | 4.00 | 9.00 | 113.00 |
| Tomato, cherry | Organic | PNT | 6.16 | 6.00 | 6.18 | 66.00 |
| Tomato, heirloom | Organic | LB | 5.54 | 5.14 | 6.00 | 45.49 |

Note: "0" values indicate insufficient observations for reporting.



Farmers Market Prices for October 2025 Upstate NY Region: Fruit and Vegetable Products

This report documents price summary statistics across multiple Fruit and Vegetable products collected from 7 farms selling in 10 different farmers markets in **Upstate region of New York State***.

Prepared by: Cornell Agricultural Marketing Research Program https://farmersmarketresearch.cornell.edu

| | | | October 2025 | | | |
|---------------------------|---------|-----------------|--------------------------|-----------------|-----------------|--------------|
| Species | Type | Unit of Measure | Weighted Avg. Price (\$) | Min. Price (\$) | Max. Price (\$) | Volume Sales |
| Apples | N/O | QRT | 5.83 | 5.00 | 6.00 | 116.00 |
| Arugula | Organic | BAG | 6.49 | 6.00 | 9.00 | 55.00 |
| Carrots with tops | Organic | BNCH | 6.00 | 6.00 | 6.00 | 92.00 |
| Garlic | N/O | EA | 1.31 | 0.75 | 2.00 | 31.00 |
| Onion | N/O | EA | 0.98 | 0.50 | 1.50 | 116.00 |
| Potatoes | N/O | QRT | 4.65 | 3.00 | 5.00 | 51.00 |
| Potatoes | N/O | LB | 5.37 | 1.49 | 8.00 | 16.00 |
| Spinach | Organic | BAG | 6.00 | 6.00 | 6.00 | 44.00 |
| Sweet Peppers, all colors | N/O | EA | 1.08 | 0.25 | 2.00 | 32.00 |

Note: Upstate NY Region DOES NOT INCLUDE the following counties: Delaware, Greene, Columbia, Sullivan, Ulster, Dutchess, Orange, Putnam, Rockland, Westchester, Bronx, New York, Richmond, Kings, Queens, Nassau, Suffolk. N/O = Not Certified Organic. Organic = Certified Organic.



Farmers Market Prices for October 2025 Southeast NY Region: Fruit and Vegetable Products

This report documents price summary statistics across multiple Fruit and Vegetable products collected from 6 farms selling in 7 different farmers markets in the following counties: Delaware, Greene, Columbia, Sullivan, Ulster, Dutchess, Orange, Putnam, Rockland, Westchester, Bronx, New York, Richmond, Kings, Queens, Nassau, Suffolk.

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| | | | October 2025 | | | |
|---------------------------|---------|-----------------|--------------------------|-----------------|-----------------|--------------|
| Species | Type | Unit of Measure | Weighted Avg. Price (\$) | Min. Price (\$) | Max. Price (\$) | Volume Sales |
| Arugula | N/O | BAG | 5.13 | 4.50 | 7.50 | 164.00 |
| Broccoli | N/O | LB | 4.87 | 4.50 | 6.50 | 49.15 |
| Cabbage | Organic | LB | 3.17 | 2.06 | 4.12 | 773.80 |
| Carrots with tops | Organic | BNCH | 6.18 | 6.00 | 6.19 | 663.00 |
| Garlic | N/O | EA | 3.55 | 0.75 | 3.75 | 140.00 |
| Kale | Organic | BNCH | 4.96 | 4.50 | 5.15 | 759.00 |
| Onion | Organic | LB | 3.89 | 2.00 | 4.54 | 60.87 |
| Potatoes | Organic | LB | 3.58 | 3.50 | 3.62 | 478.95 |
| Scallion | Organic | BNCH | 4.08 | 3.75 | 4.12 | 356.00 |
| Sweet Peppers, all colors | N/O | LB | 6.36 | 5.00 | 7.00 | 68.02 |
| Tomato, cherry | N/O | PNT | 7.49 | 4.00 | 9.00 | 93.00 |

Note: N/O = Not Certified Organic. Organic = Certified Organic.